textkernel

Candidate Reference:	c13454
Position Sought:	Senior Software Developer
Location:	Amsterdam
Availability:	1 month
Salary:	$83,000
Introduced By:	Bob Smith bob.smith@textkernel.com +1 234-567-8989

Technical Skills

- Web Applications
- Software Engineering
- SQL Databases
- Human Resources Information System (HRIS)
- Microsoft SQL Server
- Web Development
- Bulk Mail
- Databases
- Extensible Markup Language (XML)
- Extreme Programming

Employment History

Oct 2004 - Current

IT Manager

- Managed email marketing campaigns to attract new sales and retain customers.
- Add new technology to website to manage leads, increase response time and provide pertinent information to new customers.
- Convert current HRIS from VB to ASP to create complete web based solution.
- Added custom encryption coding to SQL and ASP web applications.
- Designed custom applicant tracking ASP program for large client.
- Designed customer support application to receive requests/files from clients, divert to appropriate support staff, and track issue from open to resolve.

Mar 2003 - Dec 2004

Database Programmer

- Developed special package sales on website for the Mighty Ducks of Anaheim.
- Managed email marketing campaigns for Mighty Ducks of Anaheim to generate interest in season passes, group sales, and special promotions.
- Developed event registration sites for Mazda, Mercedes, Volvo, Cadillac & Mitsubishi.
- Developed web-based email tracking system for bulk mail sends to track all consumer actions upon opening an email sent from the system.
- Developed analytical reporting tool for clients to access results of bulk mail sends.
- Set up/deployed bulk mail campaigns for various companies through Exact Target.
- Consulted with clients about bulk mail results to help find their target audience.
- Helped customers to build their email database through various bulk mail promotions.

- Developed web-based contest applications for various seasonal marketing campaigns that included Email Marketing, Web Registration, Email Tracking, and Contest Reporting for the State of Connecticut Tourism Department.
- Developed Meeting Planner marketing tool for customers to plan/book meetings at any of over 200 hotels in Connecticut for the Connecticut Tourism Department.
- Primary contact for Automotive Ride & Drive Marketing Campaigns.
- DBA SQL Server 7 & 2000.

May 2002 - Mar 2003
Web Developer

- Designed & developed web-based gift fulfillment system for use by Mazda and their affiliates to intake consumer information from bulk mail sends, accept orders from consumers who completed their incentive program, and to report on all activity.
- Designed & developed web-based event registration systems for Mercedes and Volvo including comprehensive reporting on system activity.
- Primary contact for Automotive Ride & Drive Marketing Campaigns.

May 2000 - Apr 2002

- Designed and developed reporting system for use by 200+ customers to retrieve analytical analysis of their bulk mail campaigns.
- Designed & developed sales reporting tool to analyze and present information about industry and client specific productivity of email marketing campaigns.
- Engineered various email campaigns to provide comprehensive tracking.
- Primary contact for Automotive Ride & Drive Marketing Campaigns.
- Designed & developed time keeping/project tracking system for use by all employees.
- Junior DBA SQL Server 7/2000.

Education

1999
B.S. in Business Administration

1996
A.A.